



pointlonsdalevictoria.com.au  
#pointlonsdalevictoria

## ADVERTISE WITH US

### POINT LONSDALE ACCOMMODATION & RETAIL BUSINESSES

pointlonsdalevictoria.com.au as a website is a powerful sales work tool for all Point Lonsdale businesses.

Whether you are a Point Lonsdale accommodation facility, restaurant or any business located in town, pointlonsdalevictoria.com.au will be your major avenue to local, Melbourne, Victorian, national & international prospective clients who want to be informed about where to stay, where to eat, where to shop & what else Point Lonsdale has to offer.

### IS GOING TO BE LISTED & RANKED BY GOOGLE UNDER KEYWORDS:

Point Lonsdale & Point Lonsdale Victoria  
Point Lonsdale Accommodation  
Point Lonsdale Restaurants & Cafes  
Point Lonsdale Shopping  
Point Lonsdale Weddings  
Point Lonsdale Pubs & Bars  
Point Lonsdale Tours  
Point Lonsdale Events  
Point Lonsdale Attractions  
Plus many more variations to do with Point Lonsdale key words.

### ADVERTISING FEATURES

- = Up to 20 BIG FULL BROWSER images of the property.
- = YouTube or Vimeo videos of your business (if applicable).
- = As much text to describe your business.
- = All business contact details including business title, business logo (if applicable), address, phone, fax & mobile number.
- = External website link to your own business website.
- = Links to your own FB or Insta accounts.
- = Email booking enquiry link (if applicable)
- = Button Link to your own websites BOOKING ON LINE system (if applicable).
- = Presence on hot linked interactive GOOGLE map.
- = Button Link to your own websites "SPECIALS" section (if applicable).
- = Optional link to any other 3rd party booking system of your choice eg. (as applicable.)

### FURTHER BONUS EXTRAS INCLUDE

Daily feature business on "home page" & "accommodation/business" section, run in random order. This means that all businesses will have daily presence at some stage as potential customers see a different 4 properties at time while viewing the website. This is the same for views by category.

This ensures all businesses are placed first anywhere in any category on the website.

If you are interested in having your business listed on pointlonsdalevictoria.com.au send Steve an email enquiry to [steve@pointlonsdalevictoria.com.au](mailto:steve@pointlonsdalevictoria.com.au) or phone Steve on 0414 528 86.

### COSTS

#### Accommodation businesses

\$330.00 inc gst for full page listing for 12 months\*

#### Other Retail & Attraction businesses

\$220.00 inc gst for full page listing for 12 months\*

### OPTIONAL

Complete photography of your property inside and out.

#### Accommodation businesses

Cost \$350.00 – \$450.00 +gst (depending on the property)

#### Other Retail & Attraction businesses

Cost \$250.00 – \$350.00 +gst (depending on the business)

\*No payment required until websites are ranked in the TOP 3 of google search

We need everyone's involvement to make this website the most powerful information and sales tool for Point Lonsdale on the beautiful Bellarine Peninsula.

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